

EF-M 28mm f/3.5 Macro IS STM

Enter a unique world of macro photo & video

Magnify intricate details beyond the human eye with this innovative, compact macro lens, which features outstanding 1.2x magnification, Hybrid IS and the world's first in-built Macro Lite*.



- Create superb macro shots with unique in-built Macro Lite
- Get closer to bring out new levels of detail
- Pin sharp images with Hybrid IS and unique design
- Compact stylish design that's an ideal match for the EOS M
- Easily record smooth movies

Product Range



EF-M 22mm f/2 STM



EF-M 28mm f/3.5 Macro IS STM



EF-M 55-200mm f/4.5-6.3 IS STM

EF-M 11-22mm f/4-5.6 IS STM
EF-M 15-45mm f/3.5-6.3 IS STM
EF-M 18-55mm f/3.5-5.6 IS STM
EF-M 22mm f/2 STM
EF-M 28mm f/3.5 Macro IS STM
EF-M 55-200mm f/4.5-6.3 IS STM

*Amongst interchangeable autofocus lenses for SLR or mirrorless cameras. As of May 2016, based on Canon's research.

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Technical Specifications

OPTICAL FEATURES/ SPECIFICATIONS

Image size	APS-C
35mm film equivalent focal length (mm)	Approx. 44.8
Angle of view (horzntl, vertl, diagnol)	44°10', 30°10', 51°55'
Lens construction (elements/groups)	11/10
No. of diaphragm blades	7 (Circular)
Minimum aperture	22
Closest focusing distance (m)	0.097 (Normal), 0.093 (Super Macro mode)
Maximum magnification (x)	1 (Normal), 1.2 (Super Macro mode)
Image stabilizer	Hybrid IS, up to 3.5 stops correction
AF actuator	STM

PHYSICAL SPECIFICATIONS

Filter diameter (mm)¹	43
Max. diameter x length (mm)²	60.9 x 45.5
Weight (g)	130

ACCESSORIES

Lens cap	EF-M28 (supplied)
Lens hood	ES-22 (supplied)
Rear cap	Lens Dust Cap EB (supplied)
Lens case/pouch	LP811
Magnification with Extension Tube EF12 II	Not Compatible
Magnification with Extension Tube EF25 II	Not Compatible
Extender Compatibility	Not Compatible

Footnotes

¹ The filter attaches to the ES-22 lens hood (supplied)

² Lens dimensions when in retracted state

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Enter a unique world of macro photo & video

Magnify every intricate detail, even of tiny objects, with this innovative, compact macro lens for the EOS M, which features an in-built Macro Lite, class-leading 1.2x magnification and Hybrid IS.

Sales Start Date: June 2016



Product Details:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
EF-M 28mm f/3.5 Macro IS STM	1362C005	4549292063127	CHF 369.00

Optional Accessories:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
LP-811 Lens Case (soft pouch)	2784A001	4960999470788	CHF 28.00

Measurement / Logistic Information:

Product name	Mercury Code	Pack type	Pack Description	Quantity	Length (mm)	Width (mm)	Height (mm)	Gross Weight (kg)
EF-M 28mm f/3.5 Macro IS STM	1362C005	EA	Each	1	93.5	93.5	115.5	328.40
		CT	Carton	12	400	305	171	4.83
		EP	Euro pallet	432	1200	800	1176	166
			Layers per pallet	6				
			Cartons per layer	6				
			Products per layer	36				

What's in the box?

- EF-M 28mm f/3.5 Macro IS STM
- Lens Cap EF-M28
- Lens Dust Cap EB
- Lens Hood ES-22
- Instruction Manual