

datacolor

Spyder

Datacolor SKU	SP2024
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eag Art.Nr.	141966



Launch Date: September 17, 2024

System Requirements:

- Win 10 32/64, Win 11
- Mac OS X 10.14 – macOS 14
- Monitor resolution 1280x768 or greater, 16-bit video card (24-bit recommended), 1GB of available RAM, 500MB of available hard disk
- Internet connection for software download and activation

Supported Languages:

English, French, Italian, German, Spanish, Russian, Japanese, Simplified Chinese, Traditional Chinese, Korean

What's Included:

- Spyder Sensor
- Serial Number
- Welcome Card with link to software and support resources
- USB-A Adapter

Target Customer/Markets

Perfect for novices to experienced professionals in:

- Photography
- Content Creation
- Digital Design

Intuitive software and preset calibration settings allow novices to easily achieve professional results, while customizable calibration settings allow experienced professionals creative flexibility.

Value Prop

Digital creatives want to feel confident that the images they capture, create, edit and view on their monitors will be portrayed as accurately as possible. Manually calibrating a monitor (laptop/desktop) is the first essential step in making this happen. It ensures a color-accurate starting point for editing, allowing users to express their creative vision and share their work, digitally and in print, as accurately as possible for an authentic connection to their audience.

Although monitors and displays may come factory-calibrated, it's important for users to calibrate their monitor to support their own particular workflow as well as to ensure it maintains accurate color over time. Users should calibrate their monitors every two weeks, before color-critical work, or whenever there's a change in lighting conditions or locations. Calibration only takes about 90 seconds with the Datacolor Spyder, for users to have an accurate view into their digital world, maximizing the color performance and accuracy of their monitor for their specific workflow.

Even a trained eye can't be relied upon for accurate color adjustment of a monitor. Our eyes and brains are designed to compensate for light and color, while the Spyder offers an unbiased assessment of monitor color accuracy. An accurate monitor allows the user to truly see their image file and edit with intention.

Portable, rugged, Spyder lets users streamline their workflow for photo, content creation, and digital design, in-studio or on-the go. And now, Spyder can calibrate a wide range of monitors, including Wide and Standard gamut LED, plus the latest technologies like OLED, mini-LED, and Apple Liquid Retina XDR, optimizing the color richness, deep shadows, nuanced highlights and enhanced details these monitors make available.

Datacolor's exclusive Device Preview™ Beta feature gives users an impression of how their photographic images can look on other devices without needing to use the actual devices. Displays, printers and devices have different capabilities when it comes to the range of color they can represent (color gamut). This can result in color distortion or

poor reproduction when the same image is viewed across multiple devices. Device Preview™ Beta lets users see an approximation of their photo for mobile devices by simply selecting one of the profile options listed for the latest phones and tablets. Users can also use this feature to softproof/preview how their prints will look for a specific printer model, paper and ink, and print service provider by using an ICC printer profile.

Intuitive software and one-click-calibration presets quickly and easily guide novices so they can achieve professional results. Experienced professionals can take advantage of customizable calibration settings to master color like never before.

Product Description (159)

Essential monitor color calibration for today's digital workflows. Ensures a color-accurate starting point for image editing for true-to-life color expression.

Product Description (62)

Essential monitor calibration that ensures true-to-life color.

Product Description (36)

Essential monitor color calibration.

Benefits/Features

- **Color Confidence That's Fast & Easy** - Spyder lets you easily calibrate your monitor in only about 90 seconds, so you can be confident that you're beginning your editing from an accurate color starting point, saving you valuable time and effort in your editing workflow. The result? True-to-life color and fine detail capture.
- **Professional Results for Every Experience Level** - Intuitive software and one-click calibration ensures ease of use and professional results for even the most novice user while customizable calibration settings allow experienced professionals creative flexibility.
- **Calibration for Today's Digital Workflows** - Spyder now calibrates an even wider range of laptop/desktop displays, including the latest technologies like OLED, mini-LED, and Apple Liquid Retina XDR, so users can optimize the color richness, deep shadows, nuanced highlights and enhanced details these monitors make available. Spyder calibrates Wide and Standard LED gamuts as well.
- **Color "Surprises" Are a Thing of the Past!** - With Datacolor's exclusive Device Preview™ Beta feature, you'll be able to simulate what your photos can look like on other devices on your own calibrated screen without uploading them to other

devices for preview. Device Preview™ Beta also allows you to soft proof your image in print so you can view how your image will appear on paper.

- **Adapt to Shifts in Light** - Automatic Room Light Switching measures and tracks the lighting around you to make sure your current display profile is the one best suited for your environment. Not every task requires controlled lighting so allowing Spyder to adapt the calibration to your room lighting will ensure your monitor profile is optimal. During a Room Light Calibration, multiple profiles are created for different room lighting levels.
- **Use CheckCal for Confidence** - CheckCal is Datacolor's answer to the question, "Is my calibration still valid?" CheckCal performs a short test on your monitor to verify your calibration is up to date.
- **Keep Connected** - Native USB-C connection comes standard with the Spyder, along with an additional USB-A adaptor for added convenience when needed.