

Lume Cube Launches the long-awaited Lume Cube 2.0

A feature packed, golf ball sized LED Light for Photographers, Videographers, & Content Creators that will change the way they capture content.

Carlsbad, Calif. - October 8, 2019 - Lume Cube announced today the long awaited launch of the Lume Cube 2.0, an upgraded version of their well-known golf ball sized LED Light that launched successfully via Kickstarter in 2014. In a world where quality video is king, Lume Cube 2.0 utilizes the most innovative Imaging LED technology and has an array of unique features that will allow content creators, YouTubers, Photographers, and more to push their creative limits to the max. This product sets Lume Cube aside from all other Lighting companies with the specialized features such as wireless Bluetooth Control, waterproof capability, bomb-proof durability, & their specialty “Low Light Mode” for long exposure photography.

Co-Founding team member & VP of Sales and Marketing, Riley Stricklin, says *“Lume Cube 2.0 is the enhanced and improved version of the original light that made us who we are. We’ve taken every critique, criticism, and wish from our current customer base of over 100,000 creators and incorporated them into this new edition. We are VERY proud of this product and the incredible technology we’ve been able to fit into it’s small and durable body.”*

Lume Cube represents what any respectable company should do in this day and age...listen to their customers. Lume Cube 2.0 truly represents the next generation of portable LED lighting and the upgraded features will allow current & future creators to capture premium quality content in any environment.

Lume Cube 2.0 Features:

- 1.6" x 1.6" size (approx. the size of a Golf Ball)
- True Daylight Balanced 5600K Color Temp & 95+ CRI
- Custom Lens /w 80° Beam Angle and ZERO Hot Spots
- USB-C Charging
- Durable Aluminum Body & Water to 30 feet
- 750 LUX @ 1M
- 1.5 Hour Run Time @ 100% Output
- 2 Button Control System (increase & decrease brightness manually)
- Wirelessly Control via Lume-X iPhone/Android App from 60 feet away
- 360° Optical Sensor for Slave Flash Capability
- Built-in 1/4" 20 for Tripod Mounting
- Low Light Mode (adjust in 1% increments) for Night Photography
- Accessories Included (Shoe Mount, Warming Gel, Diffuser, etc)

For more details on Lume Cube and the brand new Lume Cube 2.0, head to www.LumeCube.com/LumeCube2.

About Lume Cube

Lume Cube is a specialty lighting company dedicated to creating portable and professional lighting solutions for the content creator, filmmaker, drone pilot, and Live Streamer. Every light is made with the customer in mind; easy-to-use, professional quality, portable, durable, and affordable. For more information, visit www.lumecube.com

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